



## #critlib 2018-05-21: engagement / outreach / advocacy

177 Items

Archive of the May 8 2018 #critlib chat on "engagement / outreach / advocacy: critical community building," moderated by @haylmail @bannedlibrarian @kellymce. For more info about #critlib, including past and future chats, visit <http://critlib.org>.



**Violet Fox** 🦊  
@violetbfox



Please join Monday's #critlib chat on engagement, outreach, & advocacy! Moderators @haylmail @bannedlibrarian & @kellymce will be discussing critical community building in libraries. [critlib.org/engagement-out...](http://critlib.org/engagement-out...)

♡ 37 10:55 PM - May 18, 2018



💬 19 people are talking about this



**Violet Fox** 🦊 @violetbfox · May 21, 2018



Questions are now available for Monday's #critlib chat on engagement, outreach, & advocacy. Join moderators @haylmail & @kellymce for discussion on what critical community building looks like in #libraries! [critlib.org/engagement-out...](http://critlib.org/engagement-out...)



**Violet Fox** 🦊  
@violetbfox

All types of library workers are welcome to the #critlib discussion. It'd be great to have a variety of library types in this conversation to exchange ideas!

♡ 11 12:03 AM - May 21, 2018



👤 [See Violet Fox 🦊's other Tweets](#)





**h.pole.free**  
@haylmail



Today!! Looking forward to talking engagement/outreach/advocacy with you all. [#critlib](#)  
[twitter.com/violetbfox/sta...](https://twitter.com/violetbfox/sta...)

**Violet Fox** 🦊 @violetbfox

Questions are now available for Monday's [#critlib](#) chat on engagement, outreach, & advocacy. Join moderators @haylmail & @kellymce for discussion on what critical community building looks like in [#libraries!](#)  
[critlib.org/engagement-out...](https://critlib.org/engagement-out...)

♡ 4 10:17 AM - May 21, 2018



[See h.pole.free's other Tweets](#)



**Hailley Fargo**  
@hailthefargoats



This [#critlib](#) chat looks great, hopefully I can join this afternoon 👍👍👍 [twitter.com/violetbfox/sta...](https://twitter.com/violetbfox/sta...)

**Violet Fox** 🦊 @violetbfox

Questions are now available for Monday's [#critlib](#) chat on engagement, outreach, & advocacy. Join moderators @haylmail & @kellymce for discussion on what critical community building looks like in [#libraries!](#)  
[critlib.org/engagement-out...](https://critlib.org/engagement-out...)

♡ 2 1:16 PM - May 21, 2018



[See Hailley Fargo's other Tweets](#)



**Samantha Bise**  
@sam\_bise



There's a [#critlib](#) chat happening today, y'all!  
[twitter.com/violetbfox/sta...](https://twitter.com/violetbfox/sta...)

**Violet Fox** 🦊 @violetbfox

Questions are now available for Monday's [#critlib](#) chat on engagement, outreach, & advocacy. Join moderators @haylmail & @kellymce for discussion on what critical community building looks like in [#libraries!](#)  
[critlib.org/engagement-out...](https://critlib.org/engagement-out...)

♡ 4 1:44 PM - May 21, 2018



[See Samantha Bise's other Tweets](#)





**Bob Abbey**  
@bibliobobpdx



This [#critlib](#) conversation on engagement, outreach, and advocacy sounds really interesting! I'll definitely take part if I can! [twitter.com/violetbfox/sta...](https://twitter.com/violetbfox/sta...)

**Violet Fox** 🦊 @violetbfox

Questions are now available for Monday's [#critlib](#) chat on engagement, outreach, & advocacy. Join moderators @haylmail & @kellymce for discussion on what critical community building looks like in [#libraries!](#) [critlib.org/engagement-out...](https://critlib.org/engagement-out...)

♡ 2 1:56 PM - May 21, 2018



See [Bob Abbey's other Tweets](#)



**Kelly** 🌈  
@kellymce



Our [#critlib](#) chat about outreach, engagement, and advocacy starts in about an hour -- hope you can join me and @haylmail! [critlib.org/engagement-out...](https://critlib.org/engagement-out...)

♡ 6 4:51 PM - May 21, 2018



See Kelly 🌈's other Tweets



**Kelly** 🌈  
@kellymce



Before we get started with today's [#critlib](#), a couple reminders! The Qs are at [critlib.org/engagement-out...](https://critlib.org/engagement-out...) and you can tweet anonymously at this page: [critlib.org/anon/](https://critlib.org/anon/). @haylmail and I are your mods, so holler if you have questions for us.

♡ 1 5:59 PM - May 21, 2018



See Kelly 🌈's other Tweets



**Kelly** 🌈  
@kellymce



Howdy, folks! Let's get started with introductions. [#critlib](#)

♡ 2 6:00 PM - May 21, 2018



See Kelly 🌈's other Tweets





**Kelly**  
@kellymce



I'm Kelly, an academic outreach and engagement librarian in Oregon, co-moding with @haylmail today.  
[#critlib](#)

♡ 2 6:01 PM - May 21, 2018



See Kelly's other Tweets



**Kelly M. Hoppe**  
@thebookinator



Hi! My name is Kelly and I'm an academic librarian in Texas [#critlib](#)

♡ 1 6:02 PM - May 21, 2018



See Kelly M. Hoppe's other Tweets



**h.pole.free**  
@haylmail



Hi everyone, and welcome! I am Hale, an academic reference and first year outreach librarian working in the Berkshires, and also your other moderator for today's chat. [#critlib](#)

♡ 2 6:02 PM - May 21, 2018



See h.pole.free's other Tweets



**Lisa Hubbell**  
@lisahubbell



Hey [#critlib](#) I'm Lisa, an academic librarian in California.

♡ 4 6:03 PM - May 21, 2018



See Lisa Hubbell's other Tweets



**Samantha Bise**  
@sam\_bise



[#critlib](#)

♡ 1 6:04 PM - May 21, 2018



See Samantha Bise's other Tweets





**Kelly**  
@kellymce



And, a special shoutout to [@bannedlibrarian](#) who worked on the Qs for today, but couldn't make the chat time.  
[#critlib](#)

♡ 4 6:04 PM - May 21, 2018



[See](#) Kelly's other Tweets



**Hailley Fargo**  
@hailthefargoats



Hey [#critlib](#) I'm Hailley, a student engagement librarian in PA. I'm super excited about this topic today!

♡ 3 6:04 PM - May 21, 2018



[See](#) Hailley Fargo's other Tweets



**Samantha Bise**  
@sam\_bise



Hey [#critlib](#)! I'll be in and out of today's chat (I'm at work.) My name is Samantha, and I'm a Reference & Instruction Librarian in PA. Looking forward to today's chat!

♡ 3 6:05 PM - May 21, 2018



[See](#) Samantha Bise's other Tweets



**Carrie On, My Wade-ward Son**  
@TheGnarrator



Good afternoon, [#critlib](#). I'm Carrie, Health Sciences Librarian in Wisconsin.

♡ 2 6:05 PM - May 21, 2018



[See](#) Carrie On, My Wade-ward Son's other Tweets



**h.pole.free**  
@haylmail



Thanks for joining us, everyone - let's get started w. the first question... [#critlib](#)

♡ 1 6:05 PM - May 21, 2018



[See](#) h.pole.free's other Tweets





**h.pole.free**

@haylmail



Q1: What constitutes outreach? Engagement? Advocacy? How do they relate to one another? [#critlib](#)

♡ 3 6:06 PM - May 21, 2018



[See h.pole.free's other Tweets](#)



**Lisa Hubbell**

@lisahubbell



I'm thrilled to see the Working Together community-led libraries toolkit as one of the suggested readings for [#critlib](#) today. It's one of my favorite pubs about [#CommunityEngagement](#) [#libraryoutreach](#) [librariesincommunities.ca](#)

♡ 8 6:06 PM - May 21, 2018



[See Lisa Hubbell's other Tweets](#)



**Gina Murrell**

@GinaMurrell1



Good morning! I'm Gina, a librarian with a background in digital archives who's participating in [#critlib](#) from the beautiful Bay Area.

♡ 3 6:06 PM - May 21, 2018



[See Gina Murrell's other Tweets](#)



**Kelly M. Hoppe**

@thebookinator



A1 - Outreach = Events/things you do or participate in to reach out to the community, Engagement = Bringing people into the library to engage in your space, Advocacy = Promoting your library/cause [#critlib](#)

♡ 6:07 PM - May 21, 2018



[See Kelly M. Hoppe's other Tweets](#)





**Kelly** 🌈  
@kellymce



A1: Two of these words are in my job title and I still don't have a really stationary sense of what they mean.

[#critlib](#)

♡ 5 6:09 PM - May 21, 2018



[See](#) 🌈 Kelly 🌈's other Tweets



**Kelly M. Hoppe** @thebookinator · May 21, 2018



A1 - Outreach = Events/things you do or participate in to reach out to the community, Engagement = Bringing people into the library to engage in your space, Advocacy = Promoting your library/cause [#critlib](#)



**Kelly** 🌈  
@kellymce

Interesting -- or advocacy for other causes/groups?

[#critlib](#)

♡ 1 6:10 PM - May 21, 2018



[See](#) 🌈 Kelly 🌈's other Tweets



**Carrie On, My Wade-ward Son**  
@TheGnarrator



A1-My thought is that this looks different in a variety of contexts, esp in academic libraries. Outreach for us often means serving non-university populations with programming, Engagement means what we do for our college/uni populations, and advocacy means how we  
1/2 [#critlib](#)

♡ 3 6:10 PM - May 21, 2018



[See](#) Carrie On, My Wade-ward Son's other Tweets





**h.pole.free**

@haylmail



For me, outreach, engagement, and advocacy are often all intertwined. I think outreach = reaching out to outside entities, often w. out prompting. Some of the best outreach becomes engagement, and and if done correctly engagement can lead to some meaningful advocacy work [#critlib](#)

♡ 6 6:11 PM - May 21, 2018



[See h.pole.free's other Tweets](#)



**Gina Murrell**

@GinaMurrell1



A1. Outreach is reaching out to the community in-person (local events, conferences, etc.) & online (social media, virtual ref, etc.) [#critlib](#)

♡ 3 6:11 PM - May 21, 2018



[See Gina Murrell's other Tweets](#)



**Kelly** @kellymce · May 21, 2018



A1: Two of these words are in my job title and I still don't have a really stationary sense of what they mean. [#critlib](#)



**Kelly**

@kellymce

A1: But outreach for me means getting outside the library, meeting people where they're at. Engagement must be two-way, mutual. Advocacy, standing up for something and making change. [#critlib](#)

♡ 7 6:11 PM - May 21, 2018



[See !\[\]\(dfd0de50eaadf2d970b29d574c3ce84d\_img.jpg\) Kelly's other Tweets](#)



**Kelly** @kellymce · May 21, 2018



Replying to @thebookinator

Interesting -- or advocacy for other causes/groups? [#critlib](#)



**Kelly M. Hoppe**

@thebookinator

Sure. I think it could be all of that. [#critlib](#)

♡ 1 6:12 PM - May 21, 2018



[See Kelly M. Hoppe's other Tweets](#)







**Carrie On, My Wade-ward Son** @The... · May 21, 2018

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**Carrie On, My Wade-ward Son**  
@TheGnarrator

A1 (part 2) promote our values in the university community and beyond, particularly how we stand up for students and the democratic and social values that libraries claim as our values 2/2 [#critlib](#)

♡ 3 6:12 PM - May 21, 2018



[See Carrie On, My Wade-ward Son's other Tweets](#)



**h.pole.free** @haylmail · May 21, 2018

For me, outreach, engagement, and advocacy are often all intertwined. I think outreach = reaching out to outside entities, often w. out prompting. Some of the best outreach becomes engagement, and and if done correctly engagement can lead to some meaningful advocacy work [#critlib](#)



**h.pole.free**  
@haylmail

(That was an A1) [#critlib](#)

♡ 6:12 PM - May 21, 2018



[See h.pole.free's other Tweets](#)



**Hailley Fargo**  
@hailthefargoats

A1: For me, outreach is the process of raising awareness, providing support, and meeting students where they're at. [#critlib](#)

♡ 9 6:12 PM - May 21, 2018



[See Hailley Fargo's other Tweets](#)





**Hailley Fargo** @hailthefargoats · May 21, 2018



A1: For me, outreach is the process of raising awareness, providing support, and meeting students where they're at. #critlib



**Hailley Fargo**  
@hailthefargoats

A1: (student) engagement is where a student puts a significant level of effort and time into an experience outside the classroom that is sometimes tied to their academic and life pursuits (and institutions should support these endeavors) #critlib

♡ 3 6:12 PM - May 21, 2018



[See Hailley Fargo's other Tweets](#)



**Hailley Fargo** @hailthefargoats · May 21, 2018



Replying to @hailthefargoats

A1: (student) engagement is where a student puts a significant level of effort and time into an experience outside the classroom that is sometimes tied to their academic and life pursuits (and institutions should support these endeavors) #critlib



**Hailley Fargo**  
@hailthefargoats

A1: Advocacy is supporting, leveraging, and highlighting the students we support and finding ways to make changes and an impact #critlib

♡ 3 6:12 PM - May 21, 2018



[See Hailley Fargo's other Tweets](#)



**Kelly** 🌈 @kellymce · May 21, 2018



Replying to @kellymce

A1: But outreach for me means getting outside the library, meeting people where they're at. Engagement must be two-way, mutual. Advocacy, standing up for something and making change. #critlib



**Kelly** 🌈  
@kellymce

A1: Seriously, though -- defining "outreach" is an ongoing conversation in my library, on both philosophical and concrete levels. #critlib

♡ 5 6:12 PM - May 21, 2018



[See 🌈 Kelly's other Tweets](#)





**Gina Murrell** @GinaMurrell1 · May 21, 2018



A1. Outreach is reaching out to the community in-person (local events, conferences, etc.) & online (social media, virtual ref, etc.) #critlib



**Gina Murrell**

@GinaMurrell1

A1.2 Outreach is a way to be engaged with communities outside libraries/archives. We need these communities to be better institutions. #critlib

♡ 8 6:13 PM - May 21, 2018



[See Gina Murrell's other Tweets](#)



**Kelly M. Hoppe**

@thebookinator



Yes, one form of outreach I have participated in is being a guest reader at an elementary school reading celebration. I made sure to wear my university colors, shirt etc... #critlib [twitter.com/TheGnarrator/s...](https://twitter.com/TheGnarrator/s...)

**Carrie On, My Wade-ward Son** @TheGnarrator

A1-My thought is that this looks different in a variety of contexts, esp in academic libraries. Outreach for us often means serving non-university populations with programming, Engagement means what we do for our college/uni populations, and advocacy means how we 1/2 #critlib

♡ 6:13 PM - May 21, 2018



[See Kelly M. Hoppe's other Tweets](#)



**Kelly** 🌈  
@kellymce



A lot of overlap but some important distinctions coming through in A1! #critlib

♡ 2 6:14 PM - May 21, 2018



[See 🌈 Kelly's other Tweets](#)





**Kelly** @kellymce · May 21, 2018



Replying to @kellymce

A1: Seriously, though -- defining "outreach" is an ongoing conversation in my library, on both philosophical and concrete levels. #critlib



**Kelly** @kellymce

Like, what do/should statistics for outreach look like? I have many feelings. #critlib

♡ 5 6:15 PM - May 21, 2018



See Kelly's other Tweets



**Kelly** @kellymce



Keep sharing your answers to Q1, Q2 coming soon... #critlib

♡ 1 6:15 PM - May 21, 2018



See Kelly's other Tweets



**Kelly** @kellymce



Q2: What sort of critical engagement/outreach/advocacy projects have you either been involved in or have caught your interest lately? #critlib

♡ 1 6:16 PM - May 21, 2018



See Kelly's other Tweets





**Carrie On, My Wade-ward Son** @The... · May 21, 2018

Replying to @kellymce

Same - we have an "outreach" librarian, but when other groups take on something outreachy (like my team, which works primarily with grad students and programming) lines get blurry on what that means or job titles delineate.



**Kelly**  
@kellymce

For real. We have an ongoing conversation about what liaison work counts as outreach vs. teaching, for example. Kinda in the eye of who fills out the forms!  
[#critlib](#)

♡ 4 6:17 PM - May 21, 2018



See Kelly's other Tweets



**Kelly** @kellymce · May 21, 2018

Replying to @kellymce

Like, what do/should statistics for outreach look like? I have many feelings. [#critlib](#)



**Hailley Fargo**  
@hailthefargoats

Agreed! Conventional assessment doesn't quite work the way I hope when trying to showcase the good work of outreach. There is so much more than just numbers  
[#critlib](#)

♡ 5 6:17 PM - May 21, 2018



See Hailley Fargo's other Tweets



**h.pole.free**  
@haylmail

A1: I do know that I do NOT see any of these things as 'selling' the library and our services - more like how can the library help to amplify and support the work that students (and staff and faculty) are already doing...  
[#critlib](#)

♡ 12 6:17 PM - May 21, 2018



See h.pole.free's other Tweets





**Lisa Hubbell**

@lisahubbell



Some overlap, but

- Advocacy communicates to funders, politicians, decision-makers.
- Outreach promotes to potential users, sometimes w programs. Likely to center library.
- Engagement meets users where they are, listens to needs, offers something users can feel part of. [#critlib](#) [twitter.com/haylmail/statu...](https://twitter.com/haylmail/status...)

**h.pole.free** @haylmail

Q1: What constitutes outreach? Engagement? Advocacy? How do they relate to one another? [#critlib](#)

♡ 3 6:18 PM - May 21, 2018



[See Lisa Hubbell's other Tweets](#)



**Hailley Fargo** @hailthefargoats · May 21, 2018



Replying to @kellymce

Agreed! Conventional assessment doesn't quite work the way I hope when trying to showcase the good work of outreach. There is so much more than just numbers [#critlib](#)



**Kelly**   
@kellymce

Yeah -- the numbers can be a part, but demonstrating relationship-building can be much more difficult! [#critlib](#)

♡ 2 6:18 PM - May 21, 2018



[See !\[\]\(13163d77073735089069a7603de98433\_img.jpg\) Kelly's other Tweets](#)



**Hailley Fargo**

@hailthefargoats



A2: Currently, I've been reflecting on how to increase the impact of our library student advisory group and also am gearing up to have a student engagement intern this fall [#critlib](#) [twitter.com/kellymce/statu...](https://twitter.com/kellymce/status...)

 **Kelly** @kellymce

Q2: What sort of critical engagement/outreach/advocacy projects have you either been involved in or have caught your interest lately? [#critlib](#)

♡ 4 6:19 PM - May 21, 2018



[See Hailley Fargo's other Tweets](#)





**Lisa Hubbell** @lisahubbell · May 21, 2018



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- Engagement meets users where they are, listens to needs, offers something users can feel part of. #critlib [twitter.com/haylmail/statu...](https://twitter.com/haylmail/status...)

**h.pole.free** @haylmail

Q1: What constitutes outreach? Engagement? Advocacy? How do they relate to one another? #critlib



**Kelly**   
@kellymce

Interesting, I appreciate how you've focused on audiences. #critlib

♡ 1 6:19 PM - May 21, 2018



 See  Kelly's other Tweets



**h.pole.free** @haylmail · May 21, 2018



A1: I do know that I do NOT see any of these things as 'selling' the library and our services - more like how can the library help to amplify and support the work that students (and staff and faculty) are already doing... #critlib



**Carrie On, My Wade-ward Son**  
@TheGnarrator

I think that just listening is important too. And identifying the appropriate places for people to be for what they need, even if it isn't a library. Libraries aren't always the solutions. So IMO, that might mean advocating for other services and places #critlib

♡ 9 6:20 PM - May 21, 2018



 See Carrie On, My Wade-ward Son's other Tweets





**Kelly M. Hoppe**  
@thebookinator



A2: As a HS lib, bringing Academic libs in to speak to Ss about college expectations. As an academic lib, HS to college transition, correlating Tx School Library Standards & ACRL Framework, trying to figure out how to collaborate & promote w/other libs(school & academic) [#critlib](#)

♡ 1 6:20 PM - May 21, 2018



 [See Kelly M. Hoppe's other Tweets](#)



 **Kelly**  @kellymce · May 21, 2018



Replying to @hailthefargoats

Yeah -- the numbers can be a part, but demonstrating relationship-building can be much more difficult! [#critlib](#)



**Hailley Fargo**  
@hailthefargoats

Exactly! And relationship-building takes time, you can't always anticipate the impact on a year end report or something like that [#critlib](#)

♡ 6 6:20 PM - May 21, 2018



 [See Hailley Fargo's other Tweets](#)



**IFLA Library Services to Multicultural Populations**   
@IFLA\_MCULTP

Hello [#critlib](#)! Joining in late. This is [@leslie\\_kuo](#) (library worker and MLIS student in Berlin) tweeting for the IFLA section on Library Services to Multicultural Services.

♡ 9 6:20 PM - May 21, 2018



 [See IFLA Library Services to Multicultural Populations's other Tweets](#)







**Hailley Fargo** @hailthefargoats · May 21, 2018



Replying to @kellymce

Exactly! And relationship-building takes time, you can't always anticipate the impact on a year end report or something like that #critlib



**Kelly** @kellymce

Yeah -- and people come and go, so it is definitely not linear. #critlib

♡ 1 6:21 PM - May 21, 2018



See Kelly's other Tweets



**h.pole.free** @haylmail



A2: I am happily drowning in outreach/engagement/advocacy (o/e/a) in my library right now - today I have a 'pop-up' display that I coordinated going to a student leadership orientation (student leaders who run events for first year orientations) #critlib

♡ 6 6:21 PM - May 21, 2018



See h.pole.free's other Tweets



**Kelly M. Hoppe** @thebookinator



Never even thought about liaison work falling into the outreach category. When I think of outreach, I tend to think of beyond the university...more into the community setting. May need to rethink that. #critlib

[twitter.com/kellymce/statu...](https://twitter.com/kellymce/status...)



**Kelly** @kellymce

Replying to @TheGnarrator

For real. We have an ongoing conversation about what liaison work counts as outreach vs. teaching, for example. Kinda in the eye of who fills out the forms! #critlib

♡ 2 6:22 PM - May 21, 2018






See Kelly M. Hoppe's other Tweets





**Kelly**   
@kellymce



   Listening is so core! #critlib  
[twitter.com/TheGnarrator/s...](https://twitter.com/TheGnarrator/s...)

**Carrie On, My Wade-ward Son** @TheGnarrator  
Replying to @haylmail

I think that just listening is important too. And identifying the appropriate places for people to be for what they need, even if it isn't a library. Libraries aren't always the solutions. So IMO, that might mean advocating for other services and places #critlib

♡ 3 6:22 PM - May 21, 2018



 See  Kelly's other Tweets



**Gina Murrell**  
@GinaMurrell1



A2. Libraries tabling at zine fests, bookmobiles in Pride parades, library card sign-up booths out in communities. All outreach. Love it! #critlib

♡ 15 6:23 PM - May 21, 2018



 See Gina Murrell's other Tweets



**Kelly**  @kellymce · May 21, 2018



Replying to @IFLA\_MCULTP @leslie\_kuo  
Hi Leslie! Glad you could make it!




**IFLA Library Services to Multicultural Populations**  
@IFLA\_MCULTP

Thanks, I didn't realize it was early (= doable for European residents) #critlib today but glad I noticed it starting. Thanks for co-moderating!

♡ 3 6:23 PM - May 21, 2018



 See IFLA Library Services to Multicultural Populations's other Tweets





**h.pole.free** @haylmail · May 21, 2018



A2: I am happily drowning in outreach/engagement/advocacy (o/e/a) in my library right now - today I have a 'pop-up' display that I coordinated going to a student leadership orientation (student leaders who run events for first year orientations) #critlib



**Hailley Fargo**  
@hailthefargoats

That's awesome! I worked with our new student orientation leaders last week — we did escape rooms in the library #critlib

♡ 2 6:23 PM - May 21, 2018



[See Hailley Fargo's other Tweets](#)



**h.pole.free** @haylmail · May 21, 2018



A2: I am happily drowning in outreach/engagement/advocacy (o/e/a) in my library right now - today I have a 'pop-up' display that I coordinated going to a student leadership orientation (student leaders who run events for first year orientations) #critlib



**h.pole.free**  
@haylmail

A2: Display is a collaboration with several of these student leaders and the college archivist about the history of each leadership group - trying to have a place they can all learn about one another #critlib

♡ 6:23 PM - May 21, 2018



[See h.pole.free's other Tweets](#)



**Hailley Fargo** @hailthefargoats · May 21, 2018



Replying to @kellymce

Agreed! Conventional assessment doesn't quite work the way I hope when trying to showcase the good work of outreach. There is so much more than just numbers #critlib



**Lisa Hubbell**  
@lisahubbell

Quantitative assessment gives the barest picture of outreach. If possible, better to build in qualitative needs assessment, iterative feedback and reflection. #critlib

♡ 4 6:23 PM - May 21, 2018



[See Lisa Hubbell's other Tweets](#)





**Kelly** 🌈  
@kellymce



A2: This is the season for HS visits to the library, so I'm thinking about more effective ways to serve those communities right now. #critlib

♡ 2 6:23 PM - May 21, 2018



See 🌈 Kelly's other Tweets



**Carrie On, My Wade-ward Son** @The... · May 21, 2018 🐦

Replying to @haylmail

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**h.pole.free**  
@haylmail

Absolutely. I think listening, even just noticing things happening in our communities and finding ways to engage with those conversations is essential o/e/a work. #critlib

♡ 2 6:25 PM - May 21, 2018



See h.pole.free's other Tweets



**Kelly** 🌈 @kellymce · May 21, 2018



A2: This is the season for HS visits to the library, so I'm thinking about more effective ways to serve those communities right now. #critlib



**Kelly** 🌈  
@kellymce

Also many events to table at -- this past weekend was Mi Familia, an event for Latinx students and their families, a bevy of other events coming up this summer. #critlib

♡ 2 6:25 PM - May 21, 2018



See 🌈 Kelly's other Tweets





**IFLA Library Services to Multicultural Populations**

@IFLA\_MCULTP

A1. From our IFLA MCULTP lens, we see outreach, engagement and advocacy as something that libraries may be doing differently in different countries. We work on connecting folks working with minorities and immigrants around the world so they can share ideas and resources. [#critlib](#)

♡ 5 6:25 PM - May 21, 2018



[See IFLA Library Services to Multicultural Populations's other Tweets](#)



**Carrie On, My Wade-ward Son**

@TheGnarrator



A2: I work heavily with grad students, so we're working a lot with ways to accommodate those folks. I'm also into any kind of non-library partnership I can get involved with like working with LGBTQIA+ and Womens resources on Health Literacy stuff. [#critlib](#)

♡ 5 6:26 PM - May 21, 2018



[See Carrie On, My Wade-ward Son's other Tweets](#)



**Lisa Hubbell** @lisahubbell · May 21, 2018



Replying to @hailthefargoats @kellymce

Quantitative assessment gives the barest picture of outreach. If possible, better to build in qualitative needs assessment, iterative feedback and reflection. [#critlib](#)



**Kelly** 🌈  
@kellymce

Yes, it is definitely complex. In many cases, the reporting tools aren't built for that, though. [#critlib](#)

♡ 3 6:26 PM - May 21, 2018



[See 🌈 Kelly's other Tweets](#)





**Gina Murrell** @GinaMurrell1 · May 21, 2018



A2. Libraries tabling at zine fests, bookmobiles in Pride parades, library card sign-up booths out in communities. All outreach. Love it! #critlib



**Gina Murrell**  
@GinaMurrell1

A2.2. I've taken my prof work with digital archives to genealogy centers, helping introduce it to those researching family histories. #critlib

♡ 6 6:27 PM - May 21, 2018



[See Gina Murrell's other Tweets](#)



**h.pole.free**  
@haylmail



♡♡♡♡♡ #critlib [twitter.com/GinaMurrell1/s...](https://twitter.com/GinaMurrell1/s...)

**Gina Murrell** @GinaMurrell1

A2. Libraries tabling at zine fests, bookmobiles in Pride parades, library card sign-up booths out in communities. All outreach. Love it! #critlib

♡ 2 6:27 PM - May 21, 2018



[See h.pole.free's other Tweets](#)



**IFLA Library Services to Multicultu...** · May 21, 2018

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**IFLA Library Services to Multicultural Populati**  
@IFLA\_MCULTP

A1: For example, here are some of the library outreach programs for that folks shared at our Satellite Meeting in Berlin last year. The theme was "from refugees to immigrants to citizens" #critlib

♡ 3 6:27 PM - May 21, 2018



[See IFLA Library Services to Multicultural Populations's other Tweets](#)





**Kelly** @kellymce · May 21, 2018



Replying to @kellymce

Also many events to table at -- this past weekend was Mi Familia, an event for Latinx students and their families, a bevy of other events coming up this summer. #critlib



**Kelly** @kellymce

And, a lot of my "service" work on campus falls into outreach/engagement/advocacy: working with committees focused on first gen students, DACA/undocumented students, and other specific communities. Not library-focused, but the library is a part of the effort. #critlib

♥ 5 6:28 PM - May 21, 2018



See Kelly's other Tweets



**h.pole.free** @haylmail



Outreach, engagement, advocacy truly are the chameleon of library work - so many different meaning depending on each inst.'s context! #critlib

[twitter.com/IFLA\\_MCULTP/st...](https://twitter.com/IFLA_MCULTP/st...)

**IFLA Library Services to Multicultural Populations** @l...

A1. From our IFLA MCULTP lens, we see outreach, engagement and advocacy as something that libraries may be doing differently in different countries. We work on connecting folks working with minorities and immigrants around the world so they can share ideas and resources. #critlib

♥ 3 6:29 PM - May 21, 2018



See h.pole.free's other Tweets



**h.pole.free** @haylmail



Okay, on to the next question, but keep the convo going! #critlib

♥ 1 6:29 PM - May 21, 2018



See h.pole.free's other Tweets





**Carrie On, My Wade-ward Son** @The... · May 21, 2018

A2: I work heavily with grad students, so we're working a lot with ways to accommodate those folks. I'm also into any kind of non-library partnership I can get involved with like working with LGBTQIA+ and Womens resources on Health Literacy stuff. [#critlib](#)



**Carrie On, My Wade-ward Son**  
@TheGnarrator

Like, grad students just want a space where they can work without running into the students they TA! I think taking the time to listen and make those things happen is great outreach and advocacy--and they make up 1/5 of our students at my school. [#critlib](#)

♡ 5 6:29 PM - May 21, 2018



[See Carrie On, My Wade-ward Son's other Tweets](#)



**h.pole.free**  
@haylmail



Q3: How do you determine what outreach/engagement/advocacy needs doing in your community? [#critlib](#)

♡ 1 6:29 PM - May 21, 2018



[See h.pole.free's other Tweets](#)



**IFLA Library Services to Multicultural Populations**   
@IFLA\_MCULTP

Are you participating in the Critical Librarianship chat on Outreach, Advocacy and Engagement rn? We like this thoughtful point from Carrie. [#critlib](#)

[twitter.com/TheGnarrator/s...](https://twitter.com/TheGnarrator/s...)

**Carrie On, My Wade-ward Son** @TheGnarrator  
Replying to @haylmail

I think that just listening is important too. And identifying the appropriate places for people to be for what they need, even if it isn't a library. Libraries aren't always the solutions. So IMO, that might mean advocating for other services and places [#critlib](#)

♡ 3 6:30 PM - May 21, 2018



[See IFLA Library Services to Multicultural Populations's other Tweets](#)







**Kelly** @kellymce · May 21, 2018



A2: This is the season for HS visits to the library, so I'm thinking about more effective ways to serve those communities right now. #critlib



**h.pole.free**

@haylmail

This is really interesting - we don't do any work w. HS groups, but they are def. pre-first years so I think the case could be made... #critlib

2 6:31 PM - May 21, 2018



[See h.pole.free's other Tweets](#)



**Irene Korber**

@IreneKorber



Hi #critlib I'm late to this chat - I'm Irene, an academic librarian in CA.

4 6:31 PM - May 21, 2018



[See Irene Korber's other Tweets](#)



**Carrie On, My Wade-ward Son** @The... · May 21, 2018



Replying to @TheGnarrator

Like, grad students just want a space where they can work without running into the students they TA! I think taking the time to listen and make those things happen is great outreach and advocacy--and they make up 1/5 of our students at my school. #critlib



**Kelly**

@kellymce

Hell yeah! Do you have that kind of space in your library? #critlib

1 6:31 PM - May 21, 2018



[See Kelly's other Tweets](#)





**h.pole.free** @haylmail · May 21, 2018



Replying to @kellymce

This is really interesting - we don't do any work w. HS groups, but they are def. pre-first years so I think the case could be made... #critlib



**Kelly** @kellymce

My institution is a land-grant university, so serving the folks who live in Oregon is a part of our mission. I just want to be more purposeful about how we get the word out! #critlib

♡ 2 6:32 PM - May 21, 2018



See Kelly's other Tweets



**Kelly** @kellymce · May 21, 2018



Replying to @TheGnarrator

Hell yeah! Do you have that kind of space in your library? #critlib



**Carrie On, My Wade-ward Son** @TheGnarrator

It's...a work in progress. We're actually having a grad student space chat/study on Friday to figure out how to make sure they have space for their needs. #critlib

♡ 2 6:33 PM - May 21, 2018



See Carrie On, My Wade-ward Son's other Tweets



**Kelly** @kellymce · May 21, 2018



Replying to @haylmail

My institution is a land-grant university, so serving the folks who live in Oregon is a part of our mission. I just want to be more purposeful about how we get the word out! #critlib



**Carrie On, My Wade-ward Son** @TheGnarrator

Even though we're a major public state university my institution actually has a slew of HS students come in from out of state for library visits! It's pretty rad, and our outreach librarian is amazing--she juggles so many groups! #critlib

♡ 4 6:34 PM - May 21, 2018



See Carrie On, My Wade-ward Son's other Tweets





**Irene Korber** @IreneKorber · May 21, 2018



This is something we also struggle with. Currently includes tabling events, tours, special events, and number of people interacting with. Purpose? Not always sure.

[twitter.com/kellymce/statu...](https://twitter.com/kellymce/status...)



**Kelly** @kellymce

Replying to @kellymce

Like, what do/should statistics for outreach look like? I have many feelings. #critlib



**Kelly** @kellymce

And like, isn't that okay, to know always know the purpose? Some of the most effective long-term outreach projects I've done had a pretty murky beginning, but we trusted our gut that it mattered. #critlib

♡ 2 6:35 PM - May 21, 2018



See **Kelly**'s other Tweets



**Carrie On, My Wade-ward Son** @The... · May 21, 2018



Replying to @kellymce @haylmail

Even though we're a major public state university my institution actually has a slew of HS students come in from out of state for library visits! It's pretty rad, and our outreach librarian is amazing--she juggles so many groups! #critlib



**Kelly** @kellymce

Wow, from out of state? I'm intrigued! #critlib

♡ 6:35 PM - May 21, 2018



See **Kelly**'s other Tweets



**h.pole.free** @haylmail



A3: I just discovered that we have a small amount of outreach specific funding to take students out to coffee or lunch, so I have been taking graduating students to lunch to listen to their thoughts on how the library could better support the things they find important #critlib

♡ 36 6:36 PM - May 21, 2018



See **h.pole.free**'s other Tweets





**Gina Murrell**  
@GinaMurrell1



A3: Communities will tell you what outreach they need. But really look at who's in the community & tailor your outreach accordingly. #critlib

♡ 11 6:36 PM - May 21, 2018



[See Gina Murrell's other Tweets](#)



**Hailley Fargo**  
@hailthefargoats



A3: For a big picture, I collab with our outreach coordinator to think about and create an outreach/engagement strategic alignment chart (shameless plug for our #LOEX18 res: [bit.ly/aligningthesta...](http://bit.ly/aligningthesta...)) #critlib [twitter.com/haylmail/statu...](https://twitter.com/haylmail/status...)



**Fargo\_Gilpin\_Aligning the Stars Pres...**  
[drive.google.com](http://drive.google.com)

**h.pole.free** @haylmail

Q3: How do you determine what outreach/engagement/advocacy needs doing in your community? #critlib

♡ 2 6:36 PM - May 21, 2018



[See Hailley Fargo's other Tweets](#)



**Kelly** @kellymce · May 21, 2018



Replying to @TheGnarrator @haylmail

Wow, from out of state? I'm intrigued! #critlib



**Carrie On, My Wade-ward Son**  
@TheGnarrator

Yeah. since Milwaukee is close enough to the Illinois border, that's typically where they come from. And we have the staff and space to accommodate, which helps too. #critlib

♡ 1 6:36 PM - May 21, 2018



[See Carrie On, My Wade-ward Son's other Tweets](#)





**IFLA Library Services to Multicultural Populations**

@IFLA\_MCULTP

Q3: So since we serve libraries who then in turn serve the public, we use networking, dialogue and resource-sharing between libraries - one library can often open other libraries' eyes to a underserved group in their community or new services that may be needed. [#critlib](#)

♥ 4 6:36 PM - May 21, 2018



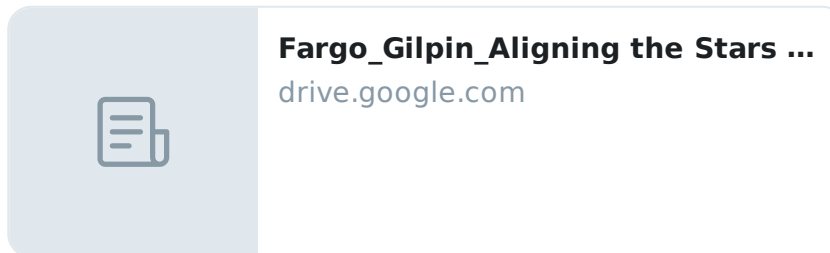
[See IFLA Library Services to Multicultural Populations's other Tweets](#)



**Hailley Fargo** @hailthefargoats · May 21, 2018



A3: For a big picture, I collab with our outreach coordinator to think about and create an outreach/engagement strategic alignment chart (shameless plug for our [#LOEX18](#) res: [bit.ly/aligningthestars](https://bit.ly/aligningthestars)) [#critlib](#) [twitter.com/haylmail/statu...](https://twitter.com/haylmail/status...)



**h.pole.free** @haylmail

Q3: How do you determine what outreach/engagement/advocacy needs doing in your community? [#critlib](#)



**Hailley Fargo**  
@hailthefargoats

But I also do a ton of listening and asking questions, especially when I find myself with students. I have to know about their experiences in order to advocate [#critlib](#)

♥ 4 6:37 PM - May 21, 2018



[See Hailley Fargo's other Tweets](#)





**Kelly**   
@kellymce



A3: Listening, and asking good questions, of course. I depend on a lot of our partners on campus who are embedded with the communities we want to reach out to -- when we can't ask students directly. [#critlib](#)

♡ 7 6:37 PM - May 21, 2018



 See  Kelly's other Tweets



**h.pole.free** @haylmail · May 21, 2018



A3: I just discovered that we have a small amount of outreach specific funding to take students out to coffee or lunch, so I have been taking graduating students to lunch to listen to their thoughts on how the library could better support the things they find important [#critlib](#)



**h.pole.free**  
@haylmail

And our students are brilliant, and so much more in tune w. what needs doing on campus than I ever could be [#critlib](#)

♡ 10 6:37 PM - May 21, 2018



 See h.pole.free's other Tweets



**Kelly**   
@kellymce



Love this idea! Some of my most awesome collaborations started over a coffee/lunch -- I'm thinking of you, @NEHindes. [#critlib twitter.com/haylmail/statu...](#)

**h.pole.free** @haylmail

A3: I just discovered that we have a small amount of outreach specific funding to take students out to coffee or lunch, so I have been taking graduating students to lunch to listen to their thoughts on how the library could better support the things they find important [#critlib](#)

♡ 5 6:38 PM - May 21, 2018



 See  Kelly's other Tweets





**IFLA Library Services to Multicultu...** · May 21, 2018

Q3: So since we serve libraries who then in turn serve the public, we use networking, dialogue and resource-sharing between libraries - one library can often open other libraries' eyes to a underserved group in their community or new services that may be needed. [#critlib](#)



**IFLA Library Services to Multicultural Populati**  
[@IFLA\\_MCULTP](#)

A3: Our IFLA colleagues provide good insights too. Like [@raypun101](#)'s work with first-generation college students. He explained at [@iflawlic](#) how he asked the students to make photo diaries so he could better understand how they use the libraries and their needs. [#critlib](#)

♡ 3 6:39 PM - May 21, 2018



[See IFLA Library Services to Multicultural Populations's other Tweets](#)



**h.pole.free**  
[@haylmail](#)



Replying to [@maxgbowman](#)

absolutely on the saying 'yes' - It is my first year too (only in the position 2 months now) and I see relationship building, and just getting to know everyone as my primary goal right now. [#critlib](#)

♡ 2 6:39 PM - May 21, 2018



[See h.pole.free's other Tweets](#)



**Kelly**  
[@kellymce](#)



This makes me think about trust -- folks will tell you, if they believe you are actually listening. [#critlib](#)  
[twitter.com/GinaMurrell1/s...](#)

**Gina Murrell** [@GinaMurrell1](#)

A3: Communities will tell you what outreach they need. But really look at who's in the community & tailor your outreach accordingly. [#critlib](#)

♡ 9 6:39 PM - May 21, 2018



[See Kelly's other Tweets](#)





**Gina Murrell** @GinaMurrell1 · May 21, 2018



A3: Communities will tell you what outreach they need. But really look at who's in the community & tailor your outreach accordingly. #critlib



**Gina Murrell**  
@GinaMurrell1

A3.2 Outreach/engagement can force you to examine your mission: Who am I? What am I about? Who am I serving? Who am I NOT serving? #critlib

♡ 3 6:39 PM - May 21, 2018



[See Gina Murrell's other Tweets](#)



**Lisa Hubbell**  
@lisahubbell



A3. Keeping ear to the ground for stated needs, talking to faculty and students and staff. If I hear from other librarians about work with textbook affordability or specific populations, I find out what my institution is doing. #critlib [twitter.com/haylmail/statu...](https://twitter.com/haylmail/status...)

**h.pole.free** @haylmail

Q3: How do you determine what outreach/engagement/advocacy needs doing in your community? #critlib

♡ 4 6:40 PM - May 21, 2018



[See Lisa Hubbell's other Tweets](#)



**h.pole.free** @haylmail · May 21, 2018



Replying to @haylmail

And our students are brilliant, and so much more in tune w. what needs doing on campus than I ever could be #critlib



**h.pole.free**  
@haylmail

One student recently suggested that the library pointedly create a session about citations for men of color, who are being sent to stand before the honor committee (that deals w. plagiarism) at higher rates than the rest of the student body. #critlib

♡ 11 6:41 PM - May 21, 2018



[See h.pole.free's other Tweets](#)







**Kelly**  
@kellymce



Q4: What impact do your social identities have on your work in outreach/engagement? #critlib

2 6:41 PM - May 21, 2018



See Kelly's other Tweets



**IFLA Library Services to Multicultu...** · May 21, 2018



Replying to @IFLA\_MCULTP

A3: Our IFLA colleagues provide good insights too. Like @raypun101's work with first-generation college students. He explained at @iflawlic how he asked the students to make photo diaries so he could better understand how they use the libraries and their needs. #critlib



**IFLA Library Services to Multicultural Populati**

@IFLA\_MCULTP

A3: One of @raypun101's student's photo diary documented how the students often pushed together two couches in a hidden nook of the basement so they could take a power nap while studying. Before seeing that photo, the staff never realized library nap spots was a need. #critlib

6 6:41 PM - May 21, 2018



See IFLA Library Services to Multicultural Populations's other Tweets



**Carrie On, My Wade-ward Son**

@TheGnarrator



Realest #critlib Real. ▼▼▼

[twitter.com/haylmail/statu...](https://twitter.com/haylmail/status...)

**h.pole.free** @haylmail

Replying to @haylmail

And our students are brilliant, and so much more in tune w. what needs doing on campus than I ever could be #critlib

9 6:41 PM - May 21, 2018



See Carrie On, My Wade-ward Son's other Tweets





**Kelly M. Hoppe**  
@thebookinator



A4 - I was a school librarian prior to becoming an academic librarian and my previously established social media identity/connections has helped me tremendously with outreach/engagement in my new job/position.

#critlib

♡ 4 6:42 PM - May 21, 2018



 See Kelly M. Hoppe's other Tweets



 **Kelly**  
@kellymce



Replying to @maxgbowman

I love this -- one-on-one connections are so important. This is also totally in line with best practices for student success and retention, but more importantly, just like, human and kind. #critlib

♡ 4 6:43 PM - May 21, 2018



 See  Kelly's other Tweets



**IFLA Library Services to Multicultural Populations**  
@IFLA\_MCULTP



#critlib chat's emerging theme to night is LISTENING when you do library outreach.


[twitter.com/haylmail/statu...](https://twitter.com/haylmail/status...)

**h.pole.free** @haylmail  
Replying to @haylmail

And our students are brilliant, and so much more in tune w. what needs doing on campus than I ever could be #critlib

♡ 5 6:43 PM - May 21, 2018



 See IFLA Library Services to Multicultural Populations's other Tweets





**Lisa Hubbell**

@lisahubbell



A3. In my previous career, I did a lot of studies with museum visitors to inform planning for exhibits and programs. If launching a new initiative, I might suggest focus groups or phone interviews, w users or staff who have exp w needs of target group. [#critlib](#)

♡ 2 6:43 PM - May 21, 2018



[See Lisa Hubbell's other Tweets](#)



**Bob Abbey**

@bibliobobpdx



A1. I also come from an arts background, and in that context outreach is something you do "for" a community, engagement is something you do "with" a community, and advocacy is an action you take to affect change "in" your community. [#critlib](#)

♡ 20 6:44 PM - May 21, 2018



[See Bob Abbey's other Tweets](#)



**h.pole.free**

@haylmail



A4: Social dynamics are definitely brought to the forefront in outreach, and often make me be really conscious about what I say and do - in a good way I think! [#critlib](#)

♡ 6:45 PM - May 21, 2018



[See h.pole.free's other Tweets](#)



**Kelly**

@kellymce



Like we say in organizing, you've got two ears and only one mouth. [#critlib](#) [twitter.com/IFLA\\_MCULTP/st...](https://twitter.com/IFLA_MCULTP/status/996144444444444444)

**IFLA Library Services to Multicultural Populations @l...**

[#critlib](#) chat's emerging theme to night is LISTENING when you do library outreach. [twitter.com/haylmail/statu...](https://twitter.com/haylmail/status/996144444444444444)

♡ 15 6:45 PM - May 21, 2018



[See !\[\]\(5c9c0083657e3e23e37785bd1c32a518\_img.jpg\) Kelly's other Tweets](#)





**Kelly** @kellymce · May 21, 2018



Replying to @IreneKorber

And like, isn't that okay, to know always know the purpose? Some of the most effective long-term outreach projects I've done had a pretty murky beginning, but we trusted our gut that it mattered. #critlib



**Irene Korber**

@IreneKorber

Purpose in collecting stats, not the outreach itself. What do the stats show? So we engaged with X amount of students at events; what does that mean? How is this number valuable? #critlib

♡ 1 6:46 PM - May 21, 2018



 [See Irene Korber's other Tweets](#)



**IFLA Library Services to Multicultural Populations**

@IFLA\_MCULTP

This is super helpful! For, with, in your community.

[#critlib twitter.com/bibliobobpdx/s...](#)

**Bob Abbey** @bibliobobpdx

A1. I also come from an arts background, and in that context outreach is something you do "for" a community, engagement is something you do "with" a community, and advocacy is an action you take to affect change "in" your community. #critlib

♡ 1 6:46 PM - May 21, 2018



 [See IFLA Library Services to Multicultural Populations's other Tweets](#)





**Kelly** @kellymce · May 21, 2018



Replying to @IreneKorber

And like, isn't that okay, to know always know the purpose? Some of the most effective long-term outreach projects I've done had a pretty murky beginning, but we trusted our gut that it mattered. #critlib



**Lisa Hubbell**  
@lisahubbell

Good point. It helps to approach new outreach projects as pilots, and to trust your gut and observations and feedback about what needs to be tweaked as you go forward. #critlib

♡ 1 6:46 PM - May 21, 2018



[See Lisa Hubbell's other Tweets](#)



**Gina Murrell**  
@GinaMurrell1



A4. My identity as a Black person def affects engagement. My presence in a historically white institution, plus my smile & warm demeanor, can attract & retain users in spaces where they might not have felt welcome. #critlib

♡ 25 6:46 PM - May 21, 2018



[See Gina Murrell's other Tweets](#)



**Kelly M. Hoppe**  
@thebookinator



You said it perfectly! #critlib [twitter.com/bibliobobpdx/s...](https://twitter.com/bibliobobpdx/s...)

**Bob Abbey** @bibliobobpdx

A1. I also come from an arts background, and in that context outreach is something you do "for" a community, engagement is something you do "with" a community, and advocacy is an action you take to affect change "in" your community. #critlib

♡ 2 6:46 PM - May 21, 2018



[See Kelly M. Hoppe's other Tweets](#)





**h.pole.free** @haylmail · May 21, 2018



A4: Social dynamics are definitely brought to the forefront in outreach, and often make me be really conscious about what I say and do - in a good way I think! [#critlib](#)



**h.pole.free**

@haylmail

I am definitely pushed to bring my and others' pronouns into conversation much more, and to make SURE I am doing my best to bring discussions that promote antiracism into all of my interactions around campus.

[#critlib](#)

♥ 1 6:47 PM - May 21, 2018



[See h.pole.free's other Tweets](#)



**Carrie On, My Wade-ward Son**

@TheGnarrator



A4: I'm an artistic goth dead inside marxist feminist kinda gal. If there's one thing I want anyone I work with to take away from interacting with the library/me as a librarian is that a different world is possible. Also, make it look good and take lots of pictures! [#critlib](#)

♥ 13 6:48 PM - May 21, 2018



[See Carrie On, My Wade-ward Son's other Tweets](#)



**Kelly** 🌈  
@kellymce



A4: Sometimes it is real obvious -- like at a bilingual event, when I don't speak Spanish. I'm grateful for colleagues like [@MeggieZamora](#). [#critlib](#)

♥ 3 6:48 PM - May 21, 2018



[See 🌈 Kelly's other Tweets](#)





**Gina Murrell** @GinaMurrell1 · May 21, 2018



A4. My identity as a Black person def affects engagement. My presence in a historically white institution, plus my smile & warm demeanor, can attract & retain users in spaces where they might not have felt welcome. #critlib



**h.pole.free**

@haylmail

I am trans, and there are some days when having a visible identity that places you in the minority is so exhausting and I feel like it actually hinders my interactions. So great job on the smiling and warm demeanor -- I'm sure it may not always be easy. #critlib

♡ 4 6:50 PM - May 21, 2018



[See h.pole.free's other Tweets](#)



**Kelly** 🌈 @kellymce · May 21, 2018



A4: Sometimes it is real obvious -- like at a bilingual event, when I don't speak Spanish. I'm grateful for colleagues like @MeggieZamora. #critlib



**Kelly** 🌈

@kellymce

A4: But it can also be a point for advocacy -- we need more Spanish-speaking librarians, because of the needs of our community. #critlib

♡ 6 6:50 PM - May 21, 2018



[See 🌈 Kelly's other Tweets](#)



**h.pole.free**

@haylmail



Replying to @maxgbowman

Love it when I feel like my queer identity is making me better at my job (which is honestly a lot of the time...)

#critlib

♡ 5 6:51 PM - May 21, 2018



[See h.pole.free's other Tweets](#)





**Carrie On, My Wade-ward Son** @The... · May 21, 2018

A4: I'm an artistic goth dead inside marxist feminist kinda gal. If there's one thing I want anyone I work with to take away from interacting with the library/me as a librarian is that a different world is possible. Also, make it look good and take lots of pictures! [#critlib](#)



**Carrie On, My Wade-ward Son**  
@TheGnarrator

A4(explained): so I try to make sure that people are appropriately acknowledged and their presence is important. Pictures offer a visual way to reflect on the event and advocate. They can offer a great qualitative assessment of the event if done right. [#critlib](#)

♡ 2 6:51 PM - May 21, 2018



[See Carrie On, My Wade-ward Son's other Tweets](#) >



**IFLA Library Services to Multicultural Populations**   
@IFLA\_MCULTP

A4: Our IFLA MCULTP group includes people from around the world, and IFLA overall is pretty international. However, we can't just assume that just because we're culturally diverse that we are automatically inclusive of other kinds of diversity, e.g. socioeconomic. [#critlib](#)

♡ 6 6:51 PM - May 21, 2018



[See IFLA Library Services to Multicultural Populations's other Tweets](#) >



**Gina Murrell** @GinaMurrell1 · May 21, 2018

A4. My identity as a Black person def affects engagement. My presence in a historically white institution, plus my smile & warm demeanor, can attract & retain users in spaces where they might not have felt welcome. [#critlib](#)



**Gina Murrell**  
@GinaMurrell1

A4.2. My identity as a queer person also affects engagement. I'm nonjudgmental when approached (almost always tentatively) about LGBTQ resources & I always take these inquiries seriously & respectfully. [#critlib](#)

♡ 9 6:52 PM - May 21, 2018



[See Gina Murrell's other Tweets](#) >





**Irene Korber** @IreneKorber · May 21, 2018



Replying to @kellymce

Purpose in collecting stats, not the outreach itself. What do the stats show? So we engaged with X amount of students at events; what does that mean? How is this number valuable? #critlib



**Lisa Hubbell**

@lisahubbell

Administrators may want statistical reports, to compare across depts or track whether number served changes over time. You can also keep records w/in library beyond what is requested, for reflection or accountability about what you're learning and what else to address. #critlib

♡ 1 6:52 PM - May 21, 2018



 [See Lisa Hubbell's other Tweets](#)



**h.pole.free**

@haylmail



Okay! onward to the next question #critlib

♡ 6:52 PM - May 21, 2018



 [See h.pole.free's other Tweets](#)



**h.pole.free**

@haylmail



Q5: Who do you collaborate with in your communities?  
What's next for you? #critlib

♡ 6:53 PM - May 21, 2018



 [See h.pole.free's other Tweets](#)





**Lisa Hubbell** @lisahubbell · May 21, 2018



Replying to @IreneKorber @kellymce

Administrators may want statistical reports, to compare across depts or track whether number served changes over time. You can also keep records w/in library beyond what is requested, for reflection or accountability about what you're learning and what else to address. #critlib



**Kelly** 🌈  
@kellymce

Of course -- my point is more that, when assessment for one type of work is more onerous or complicated than for other types of work we do, that tells me that there's a problem with how we normally do assessment. #critlib

♡ 4 6:54 PM - May 21, 2018



See Kelly's other Tweets



**Hailley Fargo**  
@hailthefargoats



A4: I am young and I look young and that so far has helped me connect with some undergraduate students and help them see I understand where they're coming from and let them know I'm here to advocate for them in the meetings I am a part of #critlib

♡ 7 6:54 PM - May 21, 2018



See Hailley Fargo's other Tweets



**h.pole.free**  
@haylmail



True! Diversity doesn't lead to inclusion by default.  
[#critlib twitter.com/IFLA\\_MCULTP/st...](#)

**IFLA Library Services to Multicultural Populations @l...**

A4: Our IFLA MCULTP group includes people from around the world, and IFLA overall is pretty international. However, we can't just assume that just because we're culturally diverse that we are automatically inclusive of other kinds of diversity, e.g. socioeconomic. #critlib

♡ 5 6:55 PM - May 21, 2018



See h.pole.free's other Tweets





**IFLA Library Services to Multicultu...** · May 21, 2018

A4: Our IFLA MCULTP group includes people from around the world, and IFLA overall is pretty international. However, we can't just assume that just because we're culturally diverse that we are automatically inclusive of other kinds of diversity, e.g. socioeconomic. [#critlib](#)



**IFLA Library Services to Multicultural Populati**  
[@IFLA\\_MCULTP](#)

A4: Many of the librarians in our group are first generation immigrants, second generation immigrants, and/or POC. I am all three! So we have a personal connection to doing outreach and advocacy for immigrant and minority library users. [#critlib](#)

♡ 6 6:55 PM - May 21, 2018



[See IFLA Library Services to Multicultural Populations's other Tweets](#)



**Kelly**   
[@kellymce](#)



I've had a couple of conversations with students about [@autostraddle](#) pins I wear -- even if we're not talking about the library, still part of being a supportive adult on campus. [#critlib](#) [twitter.com/GinaMurrell1/s...](#)

**Gina Murrell** [@GinaMurrell1](#)  
Replying to [@GinaMurrell1](#)

A4.2. My identity as a queer person also affects engagement. I'm nonjudgmental when approached (almost always tentatively) about LGBTQ resources & I always take these inquiries seriously & respectfully. [#critlib](#)

♡ 12 6:55 PM - May 21, 2018



[See Kelly's other Tweets](#)



**Carrie On, My Wade-ward Son**  
[@TheGnarrator](#)



Replying to [@maxgbowman](#)

This is something I'm very aware of as a cis Health Sciences librarian who considers myself very much a trans ally. I worry that students might not immediately know this and how they might feel about asking me or end up avoiding me altogether. [#critlib](#)

♡ 4 6:55 PM - May 21, 2018



[See Carrie On, My Wade-ward Son's other Tweets](#)





**Kelly M. Hoppe**  
@thebookinator



A5: Currently collab w/academic librarian at another univ. Hoping to collab w/the professionals at our regional service centers by providing some sort of pro development that will connect school/academic librarians regarding the HS to college/academic lib transition. [#critlib](#)

♡ 2 6:55 PM - May 21, 2018



[See Kelly M. Hoppe's other Tweets](#)



**Hailley Fargo**  
@hailthefargoats



Q5: My current focus has been collaborating with student affairs and undergraduate education stakeholders. I also have spent a lot of time this past year working with student government groups and our libraries' interns [#critlib](#)

♡ 5 6:56 PM - May 21, 2018



[See Hailley Fargo's other Tweets](#)



**h.pole.free**  
@haylmail



Being young is a big bonus - hire more young librarians!  
[#critlib twitter.com/hailthefargoat...](#)

**Hailley Fargo** @hailthefargoats

A4: I am young and I look young and that so far has helped me connect with some undergraduate students and help them see I understand where they're coming from and let them know I'm here to advocate for them in the meetings I am a part of [#critlib](#)

♡ 5 6:57 PM - May 21, 2018



[See h.pole.free's other Tweets](#)





**Kelly**  
@kellymce



A5: I've been in my job 4 years now, so it feels good to have really well-established partnerships, as well as the tentative new ones. [#critlib](#)

♡ 7 6:58 PM - May 21, 2018



See Kelly's other Tweets



**IFLA Library Services to Multicultural Populations**  
@IFLA\_MCULTP



A5: I recently collaborated with 24 immigrant public library workers in Berlin who shared their lived experiences with me in writing and some in interviews. I'm writing my MLIS thesis on the findings and hope to present them at IFLA WLIC this summer. [#critlib](#)

♡ 5 6:59 PM - May 21, 2018



See IFLA Library Services to Multicultural Populations's other Tweets



**h.pole.free**  
@haylmail



A5: Students, other librarians, other staff hopefully soon faculty. We are prepping for our Fall orientation event and I want to use this summer to really focus on places I can physically show up to and listen, and let students know I exist and am available to help. [#critlib](#)

♡ 4 6:59 PM - May 21, 2018



See h.pole.free's other Tweets



**Gina Murrell**  
@GinaMurrell1



A5. I've collaborated with historical & genealogy societies, middle & high schools, girls' clubs, other libraries & partner institutions. [#critlib](#)

♡ 4 7:00 PM - May 21, 2018



See Gina Murrell's other Tweets





**Kelly** @kellymce · May 21, 2018



A5: I've been in my job 4 years now, so it feels good to have really well-established partnerships, as well as the tentative new ones. #critlib



**Kelly** @kellymce

Also, thinking about connections I'm making around the state through my work with @orhumanities -- hoping to build on that in my work-work, too. I did a Conversation at Athena Public Library, now we are talking about how to connect local HS students with our resources. #critlib

♡ 4 7:00 PM - May 21, 2018



See Kelly's other Tweets



**CHANCEtheLIBRARIAN** @LibraryMedlin



Lurking on the engagement/outreach/advocacy #critlib chat! 😊👁️❤️



♡ 4 7:00 PM - May 21, 2018



See CHANCEtheLIBRARIAN's other Tweets



**Kelly** @kellymce



Holy cats, our #critlib hour is up! Thanks to everyone for participating, feel free to keep chatting, and also post your #critlib pitch if you've got one. Again, shoutout to @bannedlibrarian for her work on the Qs!

♡ 6 7:01 PM - May 21, 2018



See Kelly's other Tweets





**h.pole.free** @haylmail · May 21, 2018



A5: Students, other librarians, other staff hopefully soon faculty. We are prepping for our Fall orientation event and I want to use this summer to really focus on places I can physically show up to and listen, and let students know I exist and am available to help. [#critlib](#)



**h.pole.free**  
@haylmail

A5: would love to add more community members to collaborators, they are who I am missing currently...  
[#critlib](#)

♡ 7:02 PM - May 21, 2018



[See h.pole.free's other Tweets](#)



**Gina Murrell** @GinaMurrell1 · May 21, 2018



A5. I've collaborated with historical & genealogy societies, middle & high schools, girls' clubs, other libraries & partner institutions. [#critlib](#)



**Gina Murrell**  
@GinaMurrell1

A5.2 What's next for me? I can't say, but I'm excited about it. [#critlib](#)

♡ 4 7:02 PM - May 21, 2018



[See Gina Murrell's other Tweets](#)



**IFLA Library Services to Multicultural Populations**   
@IFLA\_MCULTP

A5: Also, heads up! If you work with multicultural / multilingual communities, we would like to collaborate with YOU! We are planning a new platform to share your projects and best practices with other libraries. More info coming soon! [#critlib](#)

♡ 9 7:02 PM - May 21, 2018



[See IFLA Library Services to Multicultural Populations's other Tweets](#)





**h.pole.free**  
@haylmail



Thanks for joining everyone! Great to hear from all you [#critlib](#)-ers who joined our convo today - until next time! [twitter.com/kellymce/statu...](https://twitter.com/kellymce/status/998123456789012345)



**Kelly** @kellymce

Holy cats, our [#critlib](#) hour is up! Thanks to everyone for participating, feel free to keep chatting, and also post your [#critlib](#) pitch if you've got one. Again, shoutout to @bannedlibrarian for her work on the Qs!

♥ 3 7:03 PM - May 21, 2018



See [h.pole.free's](#) other Tweets



**Kelly** @kellymce



Replying to @maxmacias

So, so true -- and our Latinx communities aren't monolithic, so our services shouldn't be either. [#critlib](#)

♥ 2 7:03 PM - May 21, 2018



See [Kelly](#) 's other Tweets



**IFLA Library Services to Multicultural Populations** @IFLA\_MCULTP

Our [#critlib](#) pitch and also what's coming next for us: if you have decided to attend [@iflawlic](#), join our session which will include both talks and small group discussions.

And also, below: [twitter.com/IFLA\\_MCULTP/st...](https://twitter.com/IFLA_MCULTP/status/998123456789012345)

**IFLA Library Services to Multicultural Populations** @I...

A5: Also, heads up! If you work with multicultural / multilingual communities, we would like to collaborate with YOU! We are planning a new platform to share your projects and best practices with other libraries. More info coming soon! [#critlib](#)

♥ 1 7:04 PM - May 21, 2018



See [IFLA Library Services to Multicultural Populations's](#) other Tweets







 **Kelly**  
@kellymce



Replying to @maxmacias @MeggieZamora

Definitely -- we've got a long way to go toward language justice. [#critlib](#)

♡ 3 7:04 PM - May 21, 2018



 See  Kelly's other Tweets



 **Kelly** @kellymce · May 21, 2018



Holy cats, our [#critlib](#) hour is up! Thanks to everyone for participating, feel free to keep chatting, and also post your [#critlib](#) pitch if you've got one. Again, shoutout to [@bannedlibrarian](#) for her work on the Qs!



**Gina Murrell**  
@GinaMurrell1

Thank you Kelly & [@haymail](#)! \*waves hi to [@bannedlibrarian](#)\* [#critlib](#)

♡ 5 7:04 PM - May 21, 2018



 See Gina Murrell's other Tweets




**IFLA Library Services to Multicultural Populations**   
@IFLA\_MCULTP

Thank you so much [@haymail](#) and [@kellymce](#) for organizing and moderating today. Nice to meet everyone if I don't already know you! [#critlib](#)

♡ 4 7:05 PM - May 21, 2018



 See IFLA Library Services to Multicultural Populations's other Tweets



 **Kelly**  
@kellymce



My [#critlib](#) pitch is to stop by the Zine Pavilion if you're at [#alaac18](#) -- great place to get outreach ideas and also just read zines. [@zinepavilion](#)

♡ 26 7:06 PM - May 21, 2018



 See  Kelly's other Tweets





**Lisa Hubbell**

@lisahubbell



A5. Lots of work w faculty as liaison librarian, and w student services staff re specific needs. At one place of work, student govt had a monthly talent show and students welcomed me sharing my own songs and poetry. A very fast way to become approachable. #critlib

♡ 4 7:06 PM - May 21, 2018



 [See Lisa Hubbell's other Tweets](#)



**IFLA Library Services to Multicultu...** · May 21, 2018 

Thank you so much @haylmail and @kellymce for organizing and moderating today. Nice to meet everyone if I don't already know you! #critlib



**IFLA Library Services to Multicultural Populati**

@IFLA\_MCULTP

Also thank you for @bannedlibrarian for helping organize #critlib today.

♡ 4 7:06 PM - May 21, 2018



 [See IFLA Library Services to Multicultural Populations's other Tweets](#)



**Hailley Fargo**

@hailthefargoats



What a great #critlib today, thanks @kellymce @haylmail and @bannedlibrarian. Feeling really inspired on a Monday :)

♡ 5 7:11 PM - May 21, 2018



 [See Hailley Fargo's other Tweets](#)



**Lisa Hubbell**

@lisahubbell



Many thanks to @kellymce @haylmail @bannedlibrarian and all participants in today's #critlib chat. #critpitch is to suggest more topics and/or volunteer to moderate a chat at [critlib.org/twitter-chats/...](http://critlib.org/twitter-chats/)

♡ 3 7:17 PM - May 21, 2018



 [See Lisa Hubbell's other Tweets](#)





**Lisa Hubbell**

@lisahubbell



Side conversation on [#critlib](#) chat today, re quantitative data for the sake of reporting.

[twitter.com/kellymce/statu...](https://twitter.com/kellymce/status...)



**Kelly**  @kellymce

Replying to @lisahubbell @IreneKorber

Of course -- my point is more that, when assessment for one type of work is more onerous or complicated than for other types of work we do, that tells me that there's a problem with how we normally do assessment. [#critlib](#)

♡ 2 7:35 PM - May 21, 2018



 [See Lisa Hubbell's other Tweets](#)



**Nora Almeida**

@nora\_almeida



Because I've been trying to maintain a healthy relationship with reality, I've cut back on social media lurking / obsessive news reading. Aaaaand missed which looks like a really excellent [#critlib](#) while I was at my desk "working." 😊

♡ 1 9:24 PM - May 21, 2018



 [See Nora Almeida's other Tweets](#)



**Paul Jewell**

@pdjewell



Librarians listening: this is a brilliant idea to get students active in the learning journey [#libraries](#) [#studentsaspartners](#) [#critlib](#) [twitter.com/haylmail/statu...](https://twitter.com/haylmail/status...)

**h.pole.free** @haylmail

A3: I just discovered that we have a small amount of outreach specific funding to take students out to coffee or lunch, so I have been taking graduating students to lunch to listen to their thoughts on how the library could better support the things they find important [#critlib](#)

♡ 8 10:41 PM - May 21, 2018 · Sydney, New South Wales



 [See Paul Jewell's other Tweets](#)





**Kate Crowe** 🌿🍂🍁  
@kcrowe



A thought re: several q's from [#critlib](#): outreach is cumulative. The lecture, art show, dissertation defense practice, student/fac/comm event you show up to, listen, ask good qs, say TY, builds a plank on a bridge. That bridge may take years. Trust is often hard won.

♡ 25 1:55 AM - May 22, 2018



[See Kate Crowe](#) 🌿🍂🍁's other Tweets



**Lindsey H.**  
@lindsbrary



& not sure which [#critlib](#) q. this relates to, but:

the final project for [@bibliolaura](#)'s Info Services for Diverse Users class is an outreach plan. We worked w/ community partners plan engagement w/ an underserved pop. & assessment methods to support iterative development.

♡ 6 2:30 AM - May 22, 2018



[See Lindsey H.'s other Tweets](#)



**Christian Lauersen**  
@clauersen



Hear hear [#uxlibs](#) [#critlib](#) [twitter.com/haylmail/statu...](https://twitter.com/haylmail/status...)

**h.pole.free** @haylmail  
Replying to @haylmail

And our students are brilliant, and so much more in tune w. what needs doing on campus than I ever could be [#critlib](#)

♡ 5:51 AM - May 22, 2018 · Høje-Taastrup, Danmark



[See Christian Lauersen's other Tweets](#)





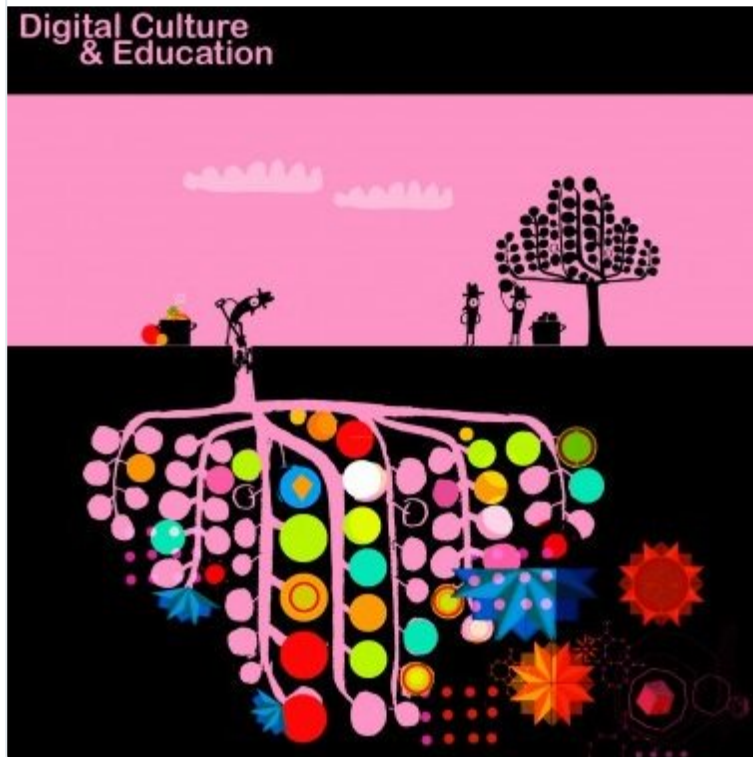
**Emma Coonan**  
@LibGoddess



This looks incredible. C'mon [#critlib](#) librarians!  
[twitter.com/HarryTDyer/sta...](https://twitter.com/HarryTDyer/status/996111111111111111)

**Harry Dyer** @HarryTDyer

Call for Papers (#CfP) is out for an exciting special edition of Digital Culture & Education (@DigitalCultureE) #NSMNSS #DigitalSociology #DigSocbit.ly/2IBpGK



♡ 2 11:53 AM - May 22, 2018



[See Emma Coonan's other Tweets](#)



**Courtney A. Hunt**  
@courtneyahunt



Chiming in a day late: THIS. It took me a solid year to get to know my campus well enough to even think about meaningful outreach. Building real relationships takes time and consideration of the already established relationships. [#critlib](#) [twitter.com/kcrowe/status/...](https://twitter.com/kcrowe/status/996111111111111111)

**Kate Crowe** 🌱🍁🍂 @kcrowe

A thought re: several q's from #critlib: outreach is cumulative. The lecture, art show, dissertation defense practice, student/fac/comm event you show up to, listen, ask good qs, say TY, builds a plank on a bridge. That bridge may take years. Trust is often hard won.

♡ 2 2:00 PM - May 22, 2018



[See Courtney A. Hunt's other Tweets](#)





**Michael Dudley**  
@dudleymqd



And don't lend themselves to statistically detectable outputs but are still so important #critlib.  
[twitter.com/kcrowe/status/...](https://twitter.com/kcrowe/status/...)

**Kate Crowe** 🌱👏🍁 @kcrowe

A thought re: several q's from #critlib: outreach is cumulative. The lecture, art show, dissertation defense practice, student/fac/comm event you show up to, listen, ask good qs, say TY, builds a plank on a bridge. That bridge may take years. Trust is often hard won.

♡ 1 2:46 PM - May 22, 2018



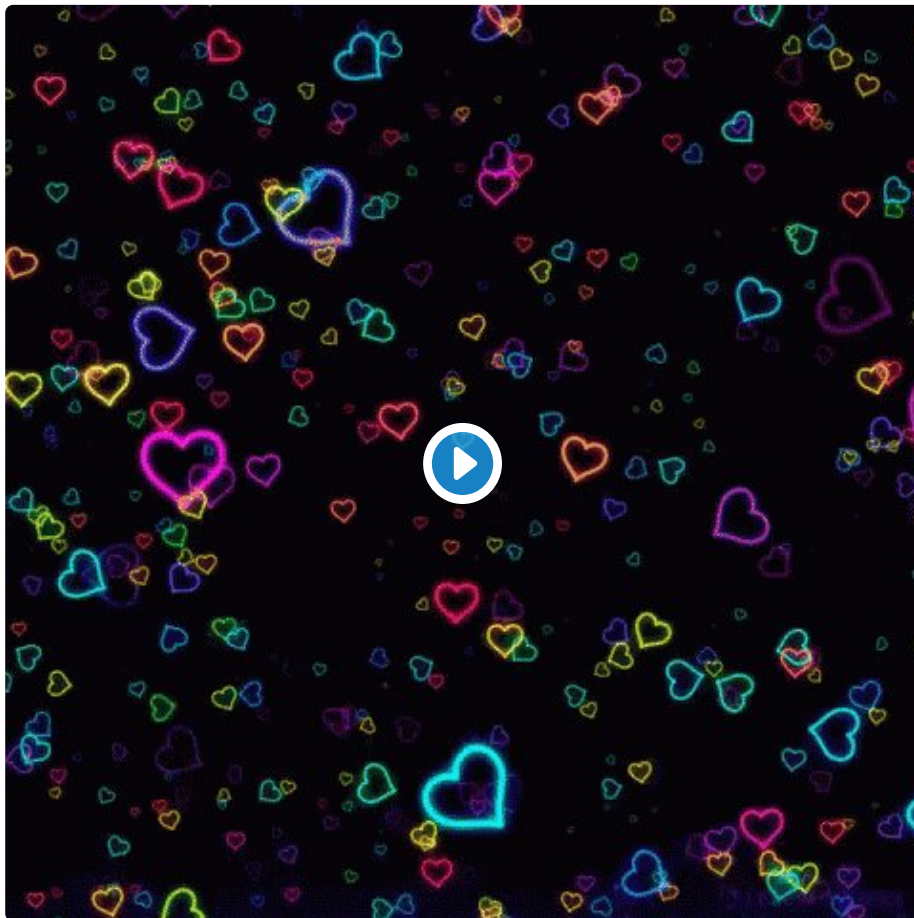
[See Michael Dudley's other Tweets](#)



**reed garber-pearson**  
@alwaysreeding



Reading through yesterdays #critlib chat on advocacy and I just wanna say, you all are wonderful. That was a good start to my morning



♡ 10 4:15 PM - May 22, 2018



[See reed garber-pearson's other Tweets](#)



